

**BOSTON**



**RED SOX™**

FENWAY PARK 4 YAWKEY WAY BOSTON, MASSACHUSETTS 02215  
617-226-6000

October 20, 2005

Ned Grossman  
Grossman & Associates, Inc.  
3201 Enterprise Parkway, Suite 450  
Beachwood, OH 44122

Dear Ned,

On behalf of the Boston Red Sox organization, I'd like to sincerely thank you and Fun Enterprises for your innovative ideas that led to the creation of the "Wally Bench" here at Fenway Park.

Since its arrival on Opening Day in April 2005, the Wally Bench has provided Red Sox fans young and old with great photo opportunities in the Big Concourse at Fenway. With the "real" Wally only able to be at one place at one time, all fans get a chance to sit and take their picture with the famed Green Monster.

Also, the Wally Bench is vital in our promotion of Hood Kid Nation, a kid's club for Red Sox fans. The bench's location, just outside of the World Headquarters of Kid Nation, has increased the amount of new memberships and the overall visibility for its sponsor, Hood Dairy.

Thank you again, and we look forward to working with you in the future.

Sincerely,

A handwritten signature in blue ink, appearing to read 'P. T. Hanlon', with a long horizontal flourish extending to the right.

Paul T. Hanlon  
Manager  
Ballpark Planning and Development